

974.989  
panh  
626



# THE HISTORICAL SOCIETY OF HADDONFIELD

## *Greenfield Hall*

Volume 46, No. 2

343 King's Highway East - Haddonfield, New Jersey 08033

May 2002

### THE COLONIAL REVIVAL IN HADDONFIELD A CASE STUDY IN COMMUNITY PRESERVATION

Presented by **Bill Brookover, Historical Architect,**  
Wednesday evening, May 15 at 7:30 in Greenfield Hall

#### PROGRAM BACKGROUND

Have you ever stopped to think about the unique community in which we live? Haddonfield is admired far and wide for its beauty and for the success it has had in preserving its past. Town residents are rightfully proud of this accomplishment, but the results did not "just happen."

One of the oldest communities in southern New Jersey, Haddonfield was settled by Quakers in the early 18<sup>th</sup> century. Agriculture was the primary occupation. In the middle of the next century, it was linked by railroad to Camden and Philadelphia, allowing it to develop as a commuter suburb.

The town assumed an identity strongly linked to its colonial past in the early part of the last century. Local

public referendum. The goal of the ordinance was the preservation of the oldest part of town which included the colonial core as well as portions of Victorian neighborhoods.

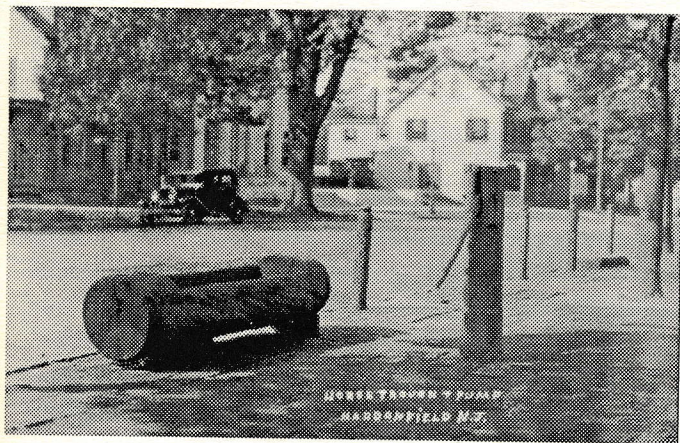
#### OUR SPEAKER

Bill Brookover has served on the Haddonfield Preservation Commission, a certified local government commission which administers a 480 building historic district, since 1984. He was Chair of the Commission for 14 years and continues to serve in an emeritus capacity.

Bill is a noted historical architect who has worked with the National Park Service for over 20 years. He was responsible for the preservation of Independence Hall, a World Heritage Site, and over forty historic buildings dating from the 18<sup>th</sup> and 19<sup>th</sup> centuries which are listed on the National Register of Historic Places. Currently he is working in the Philadelphia Support Office where he advises stewards on the preservation of National Historic Landmarks, including Fallingwater in Mill Run, PA and the Susan B. Anthony House in Rochester, NY. He has won numerous awards for his work with the National Park Service and speaks frequently on historic preservation issues.

At our May 15<sup>th</sup> meeting, Bill will explore the Colonial Revival in Haddonfield as an expression of local civic pride that, in the years after World War II, led to the appreciation and preservation of the historic character of this distinctive town. He will show how the current Historic Preservation ordinance grew out of earlier efforts at community preservation and how it led to the conflict between the idealized version of the past and the town's real colonial past.

Don't miss Bill's talk and slide presentation. Much of his research was done in our library and many of the pictures come from our collections. You'll also have the opportunity to meet the incoming officers of the Society. Refreshments will be served following the program.



King's Highway, looking west from the Indian King Tavern,  
in the early 1930's

community leaders, in the 1940's, set voluntary design guidelines stating that any new development should be in the colonial style. Then, in the early 1970's, as pressure increased for more housing and commercial space, threatening the character of the town, the Historic Ordinance was passed by



## A DIFFICULT TASK AND AN EASY TASK

"As the new president of the Historical Society, I am looking at a task that the Society's prior presidents, board members and volunteers have made both very difficult and very easy. They have made it difficult by setting such high standards for others to follow. As I have attended board meetings, participated in the Society's programs, and seen the enormous amount of volunteer efforts by these leaders, I have been amazed by the dedication, hard work and spirit of service I have seen demonstrated over and over again. There is talent and commitment here that offer a powerful example.

But these spirited leaders have made the task easy for the same reasons. The Society has a strong foundation set by their skill and work. Everywhere I look in the Society I see great strength. There is much that I hope we accomplish in the next two years, but none of this would be feasible without the foresight and work of these leaders and volunteers."

This was how I started my first president's letter four years ago. Today, as I write this, I feel honored to have had the chance to serve this wonderful organization. It has been a true delight to work with so many talented and public-spirited people. Now, with an energetic new president, Bob Marshall, ready to pick up the mantle, I want to take a few minutes to look back at the "to do" list I worked from during my term. Here's how we did on some key projects:

**Opening Greenfield Hall, having a docent there, at regular hours.** What could bring greater satisfaction than to see Barbara Hilgen bring Greenfield Hall to life, to have her greet visitors and welcome new people to Haddonfield?

**Increasing membership, including a town-wide mailing.** I thought we could increase our membership, but wild-eyed optimist that I am, even I did not envision the degree of success, doubling our membership in the space of one year.

**Working with the Visitor Center and the Business Association.** We have worked with the Visitor Center and the Business Association to bring new visitors to town, to stage Doll Day, and to educate more people about our town's history.

**Changing exhibits.** Instead of our exhibits sitting for so long they take on a history of their own, we now have changing exhibits, so there is always a reason to stop by Greenfield Hall to see what's new.

**Pursuing grants.** I never wanted to have to say "no" to a project because of lack of resources. Pursuing grants is one way to address this. We have already had success getting funds for a library project, and this has now become part of our process in considering what projects to undertake.

**And . . .** Having summer board meetings, at Dinny Traver's suggestion; adding a contributions box for Greenfield Hall; opening the attic as a new exhibit area; re-instituting Dinner in the Grand Style to raise funds for air conditioning (thank you, Dianne Snodgrass!); having Museum Shop sample items in the Visitor Center; having a new members' open house; having a teacher appreciation day at Greenfield Hall; showing off our tools and dolls on Kings Highway during Fall Festival; regular visits to Greenfield Hall by school classes; email announcements to our members.

At the end of my first president's letter I asked for "ideas and energy." I know that the next administration will pursue ideas with energy and continue the growth of your Society. I offer here some of the items from my "to do" list that we did not get to. Maybe there will be an item here that interests you, or maybe it will trigger a much better idea of your own.

- Print and decorate a copy of "The Story of Elizabeth" from *Tales of a Wayside Inn*, to sell in the Museum Shop.
- Create a registry of Haddonfield homes, along with a commemorative plaque, available for a fee.
- Develop a corporate giving/sponsorship campaign
- Provide museum quality labels for our displays
- Provide membership pins, perhaps especially recognizing those who contribute above the basic membership level.
- Research the Native American history of Haddonfield
- Targeted marketing to bring visitors to Haddonfield and Greenfield Hall
- Participate in the Fourth of July parade
- Design and sell a Haddonfield tie
- Work with a national publisher to publish a book on our extensive tool collection, using our existing set of photographs of the tools
- Nancy Burrough's idea to have a "summer camp" on history for our children
- Air conditioning for some or all of Greenfield Hall

I do need to note that there is nothing on the list of things we did, or list of things to do, for which I mean to take credit. Sure, I had some ideas that I pushed, and there are others I would dearly like to see come to life. But the best thing I ever did as President was keep out of the way and let the miracle workers of our Society work their magic.



So I will close this letter with the words I addressed to you, the members of the Society, four years ago. I wish Bob Marshall the same showing of support that so warmed my heart for these years at the helm of the Historical Society of Haddonfield:

**"Ideas and energy.** If you have either or both, please talk with us. We welcome your participation. Help make history at the Historical Society!"

Good luck, Bob.

## EDUCATION AT GREENFIELD HALL

by Robert Lynch

Gathering knowledge of the past might be cited as the primary concern of the Haddonfield Historical Society: gathering information and artifacts, storing the facts in computer or book, unearthing a piece of pottery or a special tool and displaying them. But if no person opens the book or sees the vase or tool, the knowledge is as useless and as frustrating as King Midas' touch. To bring the knowledge alive, fact or artifact must be appreciated either through self-education or education offered by men and women with more knowledge. Our docents are teachers of those adults who come to visit Greenfield Hall for one reason or another. The library staff educates in countless ways.

A special kind of education takes place when classroom students visit us. Over the past years we have had yearly visits from our Haddonfield public and parochial students and from other schools, such as the Moorestown Friends School, an institution which, of course, has a special relationship with Elizabeth Haddon. In these fearful times, it is faith-restoring to see good children with a desire for knowledge. We know from more than one experience that these students not only appreciate what they have learned at the Haddonfield Historical Society, but they expand upon it with further private or classroom work. Our young visitors will remember Greenfield Hall for the rest of their lives.

We thank the teachers for their efforts in offering their students a special event that could just as easily be ignored. And we, the members of the Haddonfield Historical Society, can thank ourselves for gathering the knowledge of the past and storing it for the present and - most important - passing it onto the future.

## AN EDUCATIONAL TREAT

Our volunteer docents were ready when the yellow school bus filled with fifth-graders from Moorestown Friends School arrived on Monday morning, March 11. During the next two hours, Deborah Troemner, Shirley Raynor, Bob Lynch, Don Wallace, Christian Johnson and Barbara Hilgen guided thirty-eight students and four teachers, divided into four groups, through Greenfield Hall and around the outside. The architecture of both Greenfield Hall and the Samuel Mickle House was observed and discussed, the wonders of the cellars were shown, the background of the first floor was related, the various exhibits were seen and in the exhibit room on the second floor, the children met Governor Livingston, the first Revolutionary governor of New Jersey.

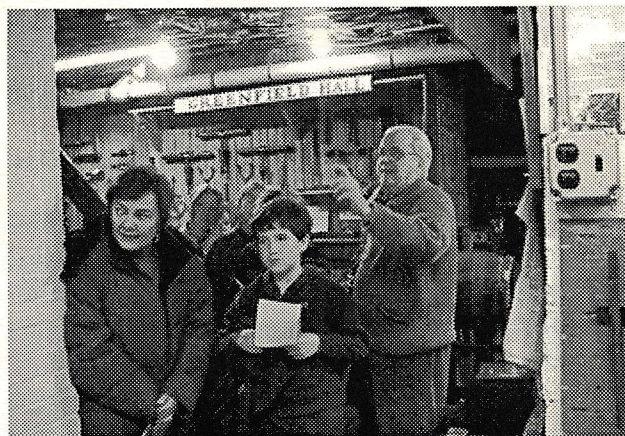
In real life, the Governor is known as Christian Johnson, a member of our Society. But on this Monday morning, dressed in his eighteenth century garb, he was Governor Livingston and the fifth-graders were fascinated by his performance.



The Governor

What a wonderful way to learn - and remember - history! William Livingston represented New Jersey in the First and Second Continental Congresses but left Philadelphia in June of 1776 to command New Jersey's troops. That same year he was chosen as the state's first governor and remained in office until he died in 1790. By telling his story in the first person, introducing related facts about the Revolution, the Governor, a.k.a. Christian Johnson, brought history alive for those fortunate Friends students.

You too can become a docent and enjoy the rewards in bringing history alive for others. Call the office at 856-429-7375 to put your name on the list.



In our famous cellars



# THE VILLAGE FAIR

Saturday, June 1 from 10 a.m. to 3 p.m.

When the poet wrote,

**"What is so rare as a day in June?"**

we know he would have been thinking of our Village Fair -- if he had lived in our time. Our Fair is always the first Saturday of that delightful month, June 1 this year, a very important date.

The historic Village Fair has evolved from a Flea Market which the Woman's Committee organized thirty years ago. At that time, Greenfield Hall had just been purchased to serve as the headquarters of the Society and income had to be generated in order to make improvements to the building. The Flea Market's success led to the concept of the Fair which lives on today.

But today the Fair is not only an important fund-raising activity, it has also developed into a Haddonfield tradition. This is the day to see long-time acquaintances, to invite your friends to come to Greenfield Hall, the place to bring your family to enjoy the day's festivities.

**Of course, the continued success of the Fair can only be assured if we all support it.** As it was in the beginning, it is still the case that we depend upon our members to supply most of the items to be sold and the manpower to do the preparations and the selling.

## VOLUNTEERING

Can you contribute anything to the Fair? Here are a few suggestions to get you started, and of course, you may have other things in mind. Remember that all donations are tax-deductible for federal income tax purposes. Please tell your friends and family members about this opportunity to contribute to the Society.

- Tools
- Books and toys
- Baked goods and jellies
- Jewelry and collectibles
- Household items
- Boutique items
- Herbs and plants
- Pictures and frames
- Vintage clothing
- Antiques and furniture
- Your interesting ideas

Deliveries of your contributions can be made to the garage door behind Greenfield Hall beginning now and every day until the Fair. If no one is there, please leave your contributions by the door.

If you are not able to deliver your contributions, call the office at 856-429-7375 or Nancy Burrough at 856-429-8361 to make arrangements to have them picked up.

Consignments on old or new items with a minimum value of \$100 will again be accepted. The Society's commission

will be 15% of the sale price. If the item is not sold, it will be returned to the owner with no charge.

But organizing and running the Fair means more than just items you may contribute. It involves many activities. We'll be able to use everyone's help, not only on June 1 but also before the big day.

We'll need many cakes, pies, jellies and jams, lots of cookies and other goodies to keep the Village Pantry well-stocked. Do you have a specialty you can donate? Can you volunteer to contact some of our members to ask for their contributions? Maybe you know a craftsperson who would be an interesting addition to our Fair and you would be willing to contact him or her.

On May 28, from 9:00 on, we'll be setting up; then on June 1, we'll be selling throughout the day, closing at 3 p.m. You can be of invaluable assistance by helping to set up the various stations and selling for an hour or two. Cooking hot dogs, handing out sodas and serving lunch can be another option. Clean-up at the end of the day is most important. The list goes on and on. Please call Nancy Burrough at the number listed previously to volunteer some of your time for the Fair.

## ON THE BIG DAY

### TOURS OF GREENFIELD HALL

You and your friends can enjoy a tour of our lovely headquarters with a guide who will tell you all about the various rooms and the people who lived here. See the exhibits in the cellar, in the doll room and the new exhibits of pottery, infants' clothing and the third floor Gallery.

### STRAWBERRIES

Do you remember those big, beautiful strawberries from years past? We'll have more this year. Just be sure to come early to get your evening's dessert -- or maybe you'll nibble on them while you wander around the yard.

### LUNCH

Stay for the day. You can have your lunch on the grounds of Greenfield Hall served by members of the Society. Hot dogs, sodas and other tasty treats will keep you going.

### ENTERTAINMENT

The Pick-up Band, or more formally, the Community Philharmonic and Marching Band, will be performing from 11 to 12:30. Don't miss hearing these excellent musicians; they never fail to please the crowds.

Other entertainment, including the Balloon Dude, has been planned as well as a host of surprises. So mark your calendar for June 1, hope for sunny skies and a delightful breeze, invite your friends and relatives and plan to spend a happy day at the Fair.



## GROWING UP IN HADDONFIELD FROM 1931 TO 1941

by Robert F. Buzzard

Campbell, Hurst, R. Maines, B. Maines, Ringgold, Shapleigh, Cupp, Mozer, D. Chew, E. Chew, Schneider, Gatchell, Brown, E. Berger, J. Barrett, B. Barrett.

These names represent the nucleus of my neighborhood friends with whom I played pick-up games of football and baseball on a vacant lot on Maple Avenue, adjacent to Martha Shuster's home. We also used another lot on the corner of Ardmore and Haddon Avenues which eventually became the location of Maines' Texaco Service Station.

I purposely omit the neighborhood girls, for obvious reasons. Later on, say when we were eleven or twelve, Martha Shuster, Jo Rasco, Sue Weest and Barbara Bishop became our party girls. They were so cute when they put their hands on their hips, stuck out their tongues and turned away in mock disgust, just because we were boys, I suppose.

I say "party" girls because all of the mothers made certain that their boys joined the girls at Miss Gold's dancing class. By invitation only, we boys were allowed in their homes during a specific time, usually from 7:00 to 9:00 P.M. on a weekend evening, when we honed our skills in "spinning the bottle," and experienced the first palpitation of the heart when the lights went out except for one kept on to light the way to the closed door of the "post office."

Following our fathers' instructions, we boys arrived in shirts, ties, and jackets, shoes polished, our hair combed and smoothed down with liberal applications of Vitalis. We didn't know it then, but we had already established a dress code which would continue for the rest of our lives.



On Bob's birthday, July 5, 1932, he received  
his first golf club from his father.

It was the start of a wonderful father-son relationship  
which continued for 60 years until 1992,  
when his father died at the age of 89.

My elementary school was J. Fithian Tatem School, named after "Jody" Tatem's grandfather. Actually "Jody" was an alliteration of "Joe D.," carefully pronounced by his mother so as to distinguish between him, the son, and "Joseph M.," the father.

The Tatem home was next to the Haddon Fortnightly on East King's Highway. The property was quite sizeable, close to an acre. The Tatem kept goats and pigeons, properly enclosed and housed behind their home.

It was a fun place to visit. Articulate and well-informed, Mrs. Tatem was a delight to talk to. Jody had two sisters, Antoinette, the younger, and Mary Edith, or "Tinker," the older. The youngest sibling was Gladwyn, or "Gladly." They were blond and blue-eyed, and their resemblance to each other was extraordinary.

I particularly remember how good it felt to go to Jody's house after an afternoon of ice skating on Evan's Pond across King's Highway from the high school. Once in the house, we took off our shoes, propped up our cold, damp stockinged feet in front of the fire, and sipped the hot chocolate poured for us by Mrs. Tatem. Since I would go to the Pond directly from school, Mrs. Tatem always drove me home after my visits. Mrs. Tatem, I loved you!

September 1936

It was time to matriculate! We were in Junior High School! Newly arrived from Tatem School, we fell into the prescribed routine with varying degrees of trepidation. Changing classrooms for specific study disciplines was totally new – a different teacher for each subject. There were no guidance counselors to lean on in the '30's. You made it by yourself or suffered alone. We had to adjust to different rules administered by a different authority. Miss Helen Bryson was our principal, always composed, resolute and quick to move us along with a firm hand.

The Junior High School was located on Lincoln Avenue in West Haddonfield. The school colors were black and orange, and gave us an immediate sense of unity and purpose. Imagine our astonishment when we discovered the school had a cafeteria and even an auditorium with a stage. It was there in the auditorium that we assembled for special events, our first introduction to the performing arts.

In seventh grade, I joined the newly formed band under the baton of Mr. Townsend. The band uniform prescribed for the boys was very distinctive: white trousers, white shirt and black tie; a black cape with orange lining; "HJHS" embroidered in orange on our black fore and aft caps. Those uniforms made us better musicians and we were very proud to wear them at every opportunity.

We began eighth grade as the "senior class," and the banding together of ourselves with the West Haddonfield students was complete. We were ready for Senior High

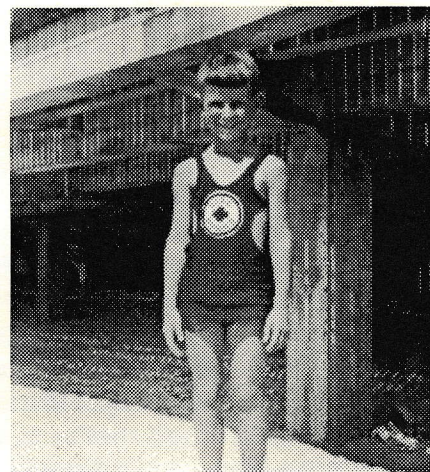


School. The year was 1939. We came together in September, and so was formed the Freshman Class of 1943. Germany invaded Poland. Our lives would be changed forever.

*Bob and his family lived at 624 Wood Lane while he was growing up. After graduating from Ursinus College, he married and moved away. Presently, he and his family are living in Palmyra, Virginia. Bob eagerly returns to his old home town to get together with his friends for their high school reunions. He's looking forward to number 60 in 2003.*

In the next Bulletin, Bob will continue his memories of growing up in Haddonfield.

Going to the shore  
was a summertime  
treat.



## THE STAR MILK COOLER COMPANY

by Betty Lyons

In the late 1800's, much of the milk sold by farmers contained bacteria because of lack of sanitary handling. To alleviate the problem, some Haddonfield citizens banded together and established The Star Milk Cooler Company. One of those families, the Heulings, lived in the Masonic Hall Building at Lincoln Avenue and Washington Avenue. Samuel M. Heulings and his two maiden sisters, who had been born on a Colestown farm, became interested in the problem and patented a machine to sell to the farmers. This machine made it possible for milk to be cooled immediately and kept in cold storage to eliminate the bacteria. The patent, for a milk and cream aerator, was issued August 11, 1891.

Elwood Evans was very interested in the first patent and the manufacture of the original coolers took place in his barn at 120 Kings Highway West. Shares of stock were sold in the Star Cooler Milk Company, land was purchased and a building was built on Washington Avenue facing the railroad station during that year. A power plant, consisting of a boiler house and a steam engine, was added onto the rear of the building in 1904.

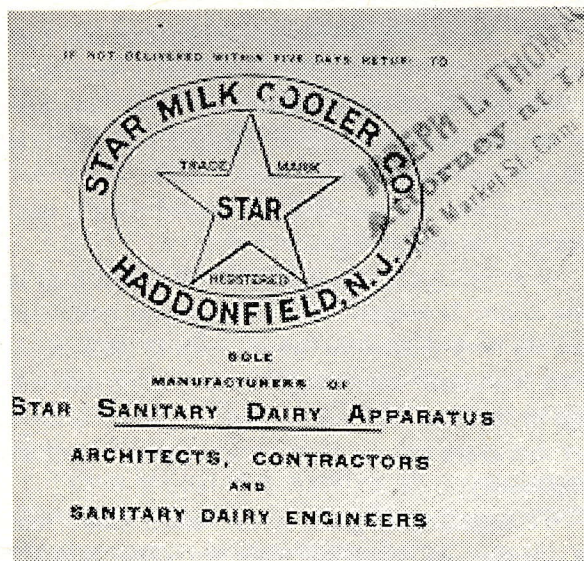
The company also produced products such as automatic bottle filling machines, equipment to wash bottles with sterilization under high temperature. The first customers were farmers of wealth who quickly saw the usefulness of the automation and the sanitary benefits. The company opened new plants which became showplaces, some displaying cut glass bowl milk fountains. Occasionally, gold knobs were used for the machinery and the workers wore gloves to further impress the farmers and their guests.

In 1901, Jesse Haydock was hired as a mechanical engineer. He designed new equipment, supervised the installation of the equipment on farms including the George Vanderbilt estate in Asheville, North Carolina, at Briarcliff, Pine Planes, in New York and on George Wood's estate at Wawa, Pennsylvania.

The company was growing and more space was needed. However, a vote by the shareholders turned down any additional inventions and further expansion. As a result, in 1910 the company liquidated its assets. Shareholders included James Lane Pennypacker, Ephraim T. Gill, Martin G. Brumbaugh (Governor of Pennsylvania), Charles H. Hillman and Samuel Wood.

Unfortunately, for many years the plant stood idle. Then, during World War I, the John E. Hand and Son Instrument Company bought the building and manufactured navigation supplies, such as magnetic compasses and sounding machines, for the maritime trade. A few years later, during the 1920's, a company named Lee made crystal sets and simple vacuum tube radio receivers on the second floor of the building for about a year. Later, on the third floor, a firm manufactured turn signals for automobiles long before they became standard equipment.

When the Hand Company built a modern plant in Cherry Hill and moved from its Haddonfield location, Fred Fox, founder of the firm now known as Prudential, Fox and Roach, Real Estate Consultants, bought the plant and modernized it for his business. The building still stands near King's Highway on Washington Avenue.



The company's logo which was used on its envelopes



## LIBRARY NEWS

by Kathy Tassini

The Library continues to be an active hub of the Historical Society through the mild winter. We have had a large number of researchers in working on questions of local history. The addition of a second new computer, which the grant from the New Jersey Historical Commission provided, has allowed us to make great inroads in building the library database. New acquisitions are now often added to the computer database, making recent donations immediately available.

Thanks are due to our great corps of library volunteers. Without our active group of volunteers, we would not be making the great progress which we have seen over this current year. Since January of this year we have had over 265 hours of work donated by volunteers Betty Lyons, Jean Gutsmuth, Marion Willits, Zeze Zaleski, Charlesanna Fallstick, Nancy Mattis and Pat Lennon.

Finally, with the approach of **summer**, I would remind everyone of the annual changes to our opening schedule:

**Sundays – April 7, May 5, June 2 and July 7 – open 1-3**  
**Beginning Monday June 3 through July 30**  
**Open Mondays and Tuesdays from 9:30 to 11:30**  
**CLOSED THE MONTH OF AUGUST**

Recent donations to the Historical Society Library:

- ❖ Memoirs of Edward Gaston Huth, transcribed by Edw. G. Huth, M.D., 1997 - gift of **Edward J. Huth**
- ❖ Joseph F. Haines, Sr., marriage & service records - gift of **Ida Haines Martin**
- ❖ Clement Remington Architectural Drawings 1890-1910 - gift of **Peter Childs and the Collingswood Public Library**
- ❖ Haddonfield Baptist Cemetery Survey by Walter Saladik, March 1993 - gift of **Charlesanna Fallstick**
- ❖ Diamond Jubilee Hometown Retrospective, 1989 - gift of **Betty Lyons**
- ❖ Scrapbooks of the Haddonfield Sixty-Five Club - gift of the **Haddonfield Sixty-Five Club**
- ❖ Copy of Hill's 1778 Map of Haddonfield, postcard of Washington Avenue - gift of **Bill Farr**
- ❖ Ticket to the "Little Theater, Haddonfield" - gift of **John Yerkes**
- ❖ A History of Haddon Grange #38, by Keith J. McCoy - gift of **Keith J. McCoy**
- ❖ "Around the Circle in Ellisburg" by Elizabeth and Stuart Lyons, 1972 - gift of **Betty Lyons**
- ❖ Photo album of Greenfield Hall done by John G. Kurkjian, Sept. 1942 - gift of **Mary and Albert Bauer**
- ❖ Haddonfield Zoning Map, 1939 which includes a list of homes for sale - gift of **Don Wallace**
- ❖ Collection of Deeds and wills relating to The Boxwoods, 65 Haddon Avenue, Haddonfield - gift of **Steve Senopoulis and the Haddonfield Friends Meeting**
- ❖ Genealogical Chart, Rosalind White Williams - gift of **Steve Senopoulis**
- ❖ Wills and inventories of John Estaugh Hopkins (1805) and his daughter Sarah Hopkins (1808), also John Stafford Genealogy - gift of **Charlesanna Fallstick**
- ❖ Photo of Williams' Barn, North of Euclid Avenue and East of N. Hinchman Avenue - gift of **Ed Reeves**

---

## THE RETURN OF HAUNTED HADDONFIELD

We all remember those wonderful walking tours of old "Haunted Haddonfield" created and led by Bill Meehan last October. During the hour and a half walks, at specific spots, Bill would relate ghost stories and legends which he had compiled from research he had done in the public library and in the Society's research library with the help of Kathy Tassini and Betty Lyons.

Another tour schedule has been set up for this coming fall with different stories to be related. The **October 2002** dates include: Friday, the **18<sup>th</sup>** at 7:00 pm; Sunday, the **20<sup>th</sup>** at both 2:00 and 4:00 pm; Friday the **25<sup>th</sup>** at 7:00 pm; Saturday the **26<sup>th</sup>** at 2:00, 4:00 and 7:00 pm; and Sunday the **27<sup>th</sup>** at both 2:00 and 4:00 pm.

Bill is writing a book entitled *Haunted Haddonfield* and will be the speaker at our September 18<sup>th</sup> program. It looks as though it's going to be another happy fall season!



## PROGRESS WITH THE TEXTILE COLLECTION

by Dianne Snodgrass and Dinny Traver

Working sometimes twice a week on our extensive textile collection, we continue to make progress accessing, conserving, photographing and properly storing these cloth historical documents. If only they could talk, we would be supplied with so much fascinating social history. Who wore that fabulous (or awful!) hat? What could the World War I nurse tell us about her tour of duty? How must the babies have felt as their mothers/nurses dressed them in layer upon layer of uncomfortable layette items?

Our oldest acquisition is an apron belonging to Elizabeth Haddon which she brought with her across the pond in 1701. It is embroidered "EH" with the date "99" below her initials. As well, we have Elizabeth's short shoulder cape, an 18th century Quaker piece. Both of these items were given to the Historical Society by the sisters Rebecca and Sarah Nicholson of 65 Haddon Avenue.

Just as exciting are the Joseph Hinchman 18th century coats made of locally processed brown wool with wooden buttons made from Haddonfield apple trees. The Hinchmans were another local family who farmed in what is now West Haddonfield.

Although not textiles, 20th century roller skates, complete with keys, have been accessed recently and placed on exhibit in the third floor Gallery along with a baseball bat from the late 1920's to early 1930's. The items were used by Mr. Dannenhower when he played the game in Haddonfield.



Connie's set to hit one out of the park...

Parasols, the early sun block, can be magnificent; we have over two dozen. Their handles, often of

intricately carved ivory or wood, are as interesting as their shades.

Hand quilted petticoats of cotton as well as of silk and cotton belong in two categories: under clothing and under examples of quilting. Recently we accessed three examples.

In Greenfield Hall's Exhibit Room stands a display of 19th to early 20th century infants' garments, only a small sampling of the Society's collection in this category. This exhibit will stand until the end of the school year. Obvious is the intricate and extensive hand detailing employed in constructing clothing, especially the caps, bonnets and long day gown fronts. Interesting, shocking and sometimes amusing text explains social history of that time. Learn all about those practices when you visit the exhibit during our regular hours: Wednesday, Thursday, and Friday afternoons from 1 to 4.



...while Dinny luxuriates in a fur neckpiece

Conserving our textile collection is a long term work-in-progress, and, yes, we do at times become a little frustrated. After all, we have been attacking this for four years. However, in filing our photographs and adding locations to the acquisitions book, we see that the system really does work. This is definitely a great reward.

### DID YOU KNOW

...that the first drive-in cinema was established near Haddonfield? It was on August 6, 1932, that Richard Hollingshead of Riverton applied for a patent for his new invention, a drive-in cinema. The drive-in utilized a system of ramps to allow people to sit in their cars to see movies without having their vision blocked by other vehicles.

The first drive-in film was shown near the Airport Circle on the Admiral Wilson Boulevard in Camden in June of 1933. It starred Adolph Menjou in "Wife Beware." The cost was 25 cents.



## THE GALLERY

by Shirley Raynor

Over the last two years, the third floor has been transformed. An army of volunteers has created an exhibit room for children and the young at heart.

One exhibit consists of a domestic arts corner. There, groups of school children and other interested persons can learn about a time when flax was spun into yarn, then woven into material to be made into clothes, blankets, sheets, and other household items.

Scattered throughout the room are toys reflecting life in earlier times. There are old-fashioned roller skates, a very old wooden bicycle, school items (slates and books), a Borden's horse-drawn milk wagon and a dashing metal carriage drawn by matching horses. These remind those of us old enough of times when the ice man would make his deliveries and, on those hot summer days, toss chips of ice to the children surrounding his cart. A cabinet contains metal cars, smaller dolls such as a shelf doll as well as a kewpie doll and two tiny "puddin' dolls." The "puddin' doll" was hidden in puddings for a lucky diner to find.

On a table are replicas of buildings that once stood in Haddonfield. Included is a building which was the shop of a left-handed shoemaker who plied his trade on Main Street, now King's Highway. Another is a replica of the railroad station.

A very large dollhouse, donated by Deanna Smith Harris in memory of her mother, Ethel Morrison Smith, is set on a fine new rolling stand which was built by Steven Snodgrass. The house, now electrified by Roland Raynor, came with two sets of furniture as well as many small items.

Ten people worked on the restoration which included stripping the walls, repairing and painting or papering them, and creating new moldings for the doors and windows. New carpets, curtains and bedding were installed. Electrical tapes on ceilings and on floors of each room will permit the installation of many more lamps and other lighting than is currently installed.

Photos were taken in progress. Some photos were missed however, such as a photo of Virginia Stewart when she was completely inside the bathroom in order to install the new wainscoting. It would have been an interesting picture.

The exhibit referred to as the Global Village was moved into the main room of the Gallery. This exhibit is the centerpiece of the foreign travel dolls created by Cornelia Christopher, aided by Mrs. Louis Goettlemann. Almost everyone who has traveled has at least once obtained a doll of this type. Ideally, the dolls are created by people living in or native to the area and are purchased by visitors as a reminder of the people, the places and the culture they have just experienced. Often they are gifts for those left behind at home. Mrs. Christopher's collection contains sixty three lovely dolls; her desire was to have the exhibit contain a doll from each and every country. A map of the world above the exhibit pinpoints the country of origin with a star for each doll in the exhibit. Recently, when Mr. and Mrs. Dolde Dobbs visited us,

we were able to show them the doll from Ireland given to Mrs. Christopher by Mrs. Dodds.

The Gallery has been the work of many people. It is to be hoped that in the future, others will join us, not only in enjoying the room, but also in helping in its continuous evolution.

## LOOKING BACK

It's always nice to receive letters telling us that something in our *Bulletin* has been enjoyed. Recently, we received one from Mrs. Beatrice C. Moran who has a long association with the Society. Her note follows:

"Dear Connie,

As I finished reading the latest issue of the *Bulletin*, I thought back over the years as the Society grew to its present membership.

My parents, Mr. and Mrs. Walter Cox, were active in the early days, especially my father. They would be so pleased and proud of the present Society building, remembering all the time and energy of so many people to achieve what you now have.

So congratulations to all of you for your work on the *Bulletin* - keep up the good work.

Sincerely,

Beatrice Cox Moran"

Thank you, Mrs. Moran, for your kind words. We are most appreciative of the work which was done by the founders, and those who followed, in establishing and maintaining the Society.

It is interesting to note that Mrs. Moran's father, Walter Scott Cox, along with Thomas Smith Hopkins, wrote the definitive book, *Colonial Furniture of West Jersey*, which also contains photographs of the furniture. In 1976, Mr. Cox presented the Whitehead tall case clock to the Society. The stately clock, one of the treasures of Greenfield Hall, is listed in the Cox/Hopkins book which describes Whitehead (1791-1875) as a jeweler and clockmaker who operated his business in Haddonfield in 1824.

## THOSE BEAUTIFUL DOLLS

Did you see the beautiful dolls which were on display on our welcome table at the Candlelight Dinner at Tavistock in the middle of March? They were the prizes for the drawing which took place that evening: the Kate Winslet doll of Titanic fame, contributed by the Franklin Mint; and the Lizzie High Doll, "Eleanor Rose," donated by Here's My Heart, a gift shop in Haddonfield. "Eleanor Rose" was designed specifically for Here's My Heart and was named for the shop's owner, Eleanor Togneri. Proceeds from the sale of the tickets benefit the Society. We are most appreciative of the generosity of both businesses in donating the prizes.

Lucky winners that evening were Arthur Ng and Nancy Burrough.



## REPORT FROM THE CELLARS

by Don Wallace

The months of Monday mornings continues. Master Volunteer Joe Konecny has been restoring the cast iron "wood" stove. He found two small pieces of hard coal (anthracite) inside. He also discovered and cleaned some of the rust-covered components, some of which had been both silvered while others were plated. They now contrast nicely with the recently re-blackened top, front and sides.

Rest assured, however, that it does not look like a "new" stove. Joe is such a perfectionist that I found myself trying to convince him, in advance, that it would not be necessary to treat or blacken the insides or back of this rusty old stove. Joe claims that he rejects perfectionism, aiming always for only 85%, it's less stressful.

On Monday, March 11, 2002, Joe, a retired high school music teacher, was heard telling the 5th graders from Moorestown Friends' School that this stove's manufacturer (cast iron founders) was trying to market its product by convincing the women of that day that their lives would be gloriously relieved, lightened and made more care-free by owning a stove with the word "ROMANTIC" cast right into its front door. How's that for "interpretation?"

I'm very pleased to report that Senior Volunteer Gus Winder is recuperating nicely from the hairline fracture of his hip. His good wife, Mary Lou, has him on a calcium diet of spinach and prunes which sounds very practical and seems to be working well. Last month he walked over to me at the Rotary Club's oyster dinner exclaiming "I'll be back...everything hurts,

\* \* \* \* \*

### OPPORTUNITIES AROUND TOWN

#### HISTORY AND ARCHITECTURE TOURS

Join Joe Haro on one of his history and architecture tours of Haddonfield's downtown district. Joe, an expert in the Colonial and Victorian eras, has scheduled tours for the second Saturday of every month except July: May 11, June 8, August 10, September 14, October 12 and November 9. All tours begin at 11:00 A.M. at the Visitor Center.

A \$5.00 donation will benefit the Haddonfield Dinosaur Project.

#### STAINED GLASS TOURS

Stained glass tours in the downtown historic district of both residential and church examples will be conducted Paul Friend, noted local stained glass artist. Style of design, fabrication, historic relevance and the artist will be discussed. A \$10 donation fee will benefit the Markheim Art Center. Dates are May 4, June 7, July 5, September 7, October 5 and November 2. Tours begin at 10:00 A.M. at the Visitor Center.

Questions about or reservations for any of these tours:  
call 856-216-7253.

but I'll be back!"

One can stand in any section of our museum cellars and point to something that Gus has built to display our collections. From panels to shelves to a two-legged support for our most valuable tool, to the Fithian/Johnson horse corner (his favorite project), plus alterations to our plastic (won't rust or rot) display shelves to hold those table-clamping kitchen machines in our domestic section. Even the new wooden doors with their old hardware, outside, under the kitchen steps were Gus's most recent contribution to Greenfield Hall's well-being. Joe and I will be happy when Gus gets back. We miss him.

#### QUESTIONS:

A. Can you identify the **MOST VALUABLE TOOL** in our museum cellars?

B. Can you identify our **RAREST TOOL**?

C. Can you identify the **MOST IMPORTANT TOOL** in America's development?

D. Are you overdue for a re-visit to Greenfield Hall's Museum Cellars?

P.S. True to his word, Gus came back on Monday morning, March 25<sup>th</sup>, looking fit as a fiddle. He returned the mattock helve borrowed to use as a temporary cane. He commented very favorably on Joe's stove restoration and began searching for his next project. Now he and Mary Lou are off to Sicily.

\* \* \* \* \*

### TREASURER'S UPDATE

by Gene D'Orazio

Our membership contributions continue to be an essential part of helping to fund the maintenance of Greenfield Hall. As a result, during the year we were able to make various improvements and renovations to both the exterior and interior of the building. One of our major expenditures was the installation of a security system that is monitored 24 hours a day, assuring that the building contents remain safe. We also made repairs to the exterior roof and to the railings in the interior of the building.

On a year to date basis, we remain on budget for the majority of both income and expense categories. I'm pleased to report that the financial condition of the Historical Society remains sound.

More information about the "Haunted Haddonfield" Tours will be published in our next *Bulletin* and in newspapers. Questions pertaining to the tours?  
Call the office at 856-429-7375.



## FROM THE MEMBERSHIP COMMITTEE

Let's give a big welcome to new members:

*William E. Meehan Virginia E. Stewart Sheila Goodman Eric and Beth Levin*

We're happy you've joined us!

Membership renewal forms have been sent out to all our members. Our thanks to all of you who have so promptly renewed for the coming year and a gentle reminder to those who haven't. We're depending upon the support of each one of you so that we may continue to maintain our beautiful landmarks, Greenfield Hall and the Samuel Mickel House, and continue to provide invaluable service to our community and the area.

The following form is included for you to use to encourage your friends and neighbors to join the Society.  
Let's see how much we can increase our membership.

### MEMBERSHIP APPLICATION THE HISTORICAL SOCIETY OF HADDONFIELD 2002-2003

I (We) would like to join the Historical Society of Haddonfield. The type of membership desired is:

- |   |          |
|---|----------|
| <input type="checkbox"/> Individual                     | \$ 20.00 |
| <input type="checkbox"/> Household                      | 35.00    |
| <input type="checkbox"/> Contributing (per person)      | 50.00    |
| <input type="checkbox"/> Greenfield Circle (per person) | 100.00   |
| <input type="checkbox"/> Gill Society (per person)      | 200.00   |
| <input type="checkbox"/> Life Membership (per person)   | 500.00   |

Name \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ Telephone \_\_\_\_\_

Please mail to the Society at Greenfield Hall, 343 King's Highway East, Haddonfield, NJ 08033

### ATTENTION: ALL PAST AND FUTURE POCKET PARK GARDENERS

The new season has arrived. The winter is past, spring has come and there are new areas to explore at Greenfield Hall. A whole new section has been opened to the rear of the mansion, presenting a challenge with many possibilities. The last *Bulletin* listed Don Wallace's many ideas about it.

**You** can be a part of this exciting activity. What are **your** suggestions to help beautify the grounds of Greenfield Hall? Can you help with the maintenance of the grounds? You can join the group and you can work at your own pace, when you have the time. We need your help.

To become a member of the Pocket Park Gardeners, call Nancy Burrough at 856-429-6381. She'll be happy to meet with you and let you decide upon a space to call your own.

### THE CHRISTMAS HOUSE TOUR

The Christmas House Tour, which will include six Haddonfield homes, is scheduled for Thursday, December 12, 2002, from 10 to 4 and later in the evening from 6 to 9. It is sponsored by the Haddonfield Business Association and our Society with profits going to the Society.

In order to make this function a success, we need our members to volunteer to act as hosts and hostesses in the various houses which will be featured. Volunteers will mark tickets, collect money and greet people throughout the house. A volunteer orientation night, giving our members a feel for what is to be expected, will be held in Greenfield Hall in the fall.

Call the office at 856-429-7375 to volunteer for what promises to be an entertaining afternoon and evening. Look for more additions and developments in future issues.



**The Historical Society of Haddonfield**  
 343 King's Highway East  
 Haddonfield, New Jersey 08033

**GREENFIELD HALL HOURS**  
 Wednesday, Thursday and Friday  
 afternoons from 1 to 4  
 and the first Sunday afternoon  
 in the month during the same hours

**RESEARCH LIBRARY HOURS**  
 Tuesday and Thursday mornings  
 from 9:30 to 11:30  
 and the first Sunday of the month  
 from 1 to 3 in the afternoon

Special hours by appointment

## THE HISTORICAL SOCIETY OF HADDONFIELD 2001-2002

### *Officers*

President	Joseph Murphy
Vice President	Robert Marshall
Treasurer	Eugene D'Orazio
Recording Secretary	Patricia Lennon
Corresponding Secretary	Helene Zimmer-Loew
Legal Counsel	John Reisner, III
<i>Bulletin</i> Editor	Constance B. Reeves

### *Trustees*

Term expires 2002	Joe Haro P. Markley Heston, Jr. Nancy Martin Thomas B. Mervine, Jr.
Term expires 2003	Sandra Ragonese Warren A. Reintzel Dianne Snodgrass Karen Weaver
Term expires 2004	Carol Smith Jack Tarditi Deborah Mervine Shirley Raynor

Non-Profit Org.  
 U.S. Postage  
**PAID**  
 Haddonfield, NJ  
 Permit # 118